



Kek Roys, CRM, CIC

VP of Healthcare Risks

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ABOUT KEK

Kek, originally from Thailand but raised in Merced, CA, pursued her passion for helping people by obtaining a degree in Biological Sciences from UC Davis. Now, she is dedicated to making a meaningful impact in the healthcare sector and is particularly drawn to opportunities with healthcare and non-profit organizations.

Since joining Bender Insurance Solutions in 2013, Kek has served as the VP of Healthcare Risks. She holds esteemed designations as a Certified Risk Manager (CRM) and a Certified Insurance Counselor (CIC).

Instilling important values in her children, such as giving back to the community, stands as a priority for Kek. She believes in the value of hard work, embracing failures as part of life's journey, and relentlessly pursuing one's dreams.

Kek strives to demonstrate to her children the gratitude they should feel for having a loving family, a home, and abundant love.

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SOME FUN FACTS & STATS



EDUCATION:
UC DAVIS - GO AGGIES!



THINGS I LOVE:
MY FAMILY



FAVORITE TRAVEL SPOTS:
I LIKE TO TRAVEL TO HISTORIC SITES AND LEARN THROUGH EXPERIENCES.



THINGS I FEAR:
I HAVE A MAJOR FEAR OF HEIGHTS



GUILTY PLEASURE:
I HAVE A DRAWER IN MY FRIDGE FOR SWEETS: SNICKERS, REESE'S, TWIX, AND KIT KATS.



MY PHILOSOPHIES INCLUDE GUIDING MY CLIENT IN STRATEGICALLY EXPANDING THEIR BUSINESSES AND SERVING AS A VITAL ADVISOR. I AIM FOR MY INTERACTIONS TO TRANSCEND THE REALM OF INSURANCE, EMPHASIZING MY COMMITMENT TO INTEGRITY ABOVE ALL ELSE. I GENUINELY LOVE WHAT I DO!

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