

Jackie Lahr

Bender Insurance Solutions
Middle Market Account Manager
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ABOUT JACKIE

Jackie Lahr joined Bender Insurance Solutions in October 2026 as a Middle Market Account Manager, bringing more than 15 years of experience in the insurance industry. Her approach to her career centers on client service, finding solutions to complex problems, and continually learning and growing.

Born and raised in Saint Louis, Missouri, Jackie earned her Bachelor of Arts in English with an emphasis in Creative Writing from Webster University. She began her insurance career in Saint Louis in 2009 before moving to Sacramento in 2023, where she has continued building her career in the industry.

At Bender, Jackie is focused on making a positive impact on both her clients and the team through organization, industry knowledge, and a positive attitude. With her CISR and CRIS designations, she looks forward to continuing to expand her insurance knowledge, learning from those around her, and using that knowledge to better serve Bender clients.

Outside of work, Jackie has a strong passion for the arts and her community. She is a playwright, plays guitar, enjoys golf, and volunteers with NAMI and community theatre companies. She also serves on the Board of Directors at Placer Repertory Theatre. Whether she's writing for the stage, playing music, golfing, or enjoying theatre, creativity is an important part of her life.

LIFE'S ENJOYMENTS

FUN FACT:
Got married in a speakeasy

CREATIVE SIDE:
Playwriting, playing guitar & theatre

PROUDEST MOMENT:
Having a monologue published, performing at an open mic & receiving theatre awards

LITTLE KNOWN FACT:
Wanted to be an English teacher before beginning a career in insurance

> MY ENTIRE CAREER HAS BEEN ABOUT CLIENT FOCUS, FINDING SOLUTIONS TO COMPLEX PROBLEMS, AND CONSTANTLY LEARNING AND IMPROVING. I JOINED BENDER BECAUSE OUR FOCUS ON CLIENT SOLUTIONS AND CLIENT RELATIONSHIPS ALIGNS WITH MY PERSONAL AND PROFESSIONAL VALUES.

bender INSURANCE SOLUTIONS