



Lisa Bracero, CPCU, AFIS, CRIS

Construction & Agriculture Risk Advisor

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BIOGRAPHY

Lisa helps construction and agriculture businesses manage risk through effective solutions that support their regular operations and protect them in their most challenging circumstances.

As a life-long insurance nerd who loves to be a part of her clients' teams, she seeks to understand their strategy, goals and operations so that she can educate them on risks, advocate on their behalf with insurers, and develop insurance and surety solutions that serve them.

It was one of Lisa's college instructors who made insurance come alive by bringing current situations into the classroom and sharing the ways that the industry would respond. Inspired to consider insurance, Lisa attended an open house for a national insurer. This led to a rewarding career starting in commercial lines underwriting and progressing into product development, automated underwriting, operations and sales territory management.

Lisa is thrilled to apply her insurance knowledge to serve the owners and officers of middle market Construction & Agriculture companies who help to provide jobs, shelter, and food for our communities and around the world.

Lisa graduated Summa Cum Laude from California State University, Sacramento with a B.S. in Business Administration. She holds three designations: Chartered Property Casualty Underwriter (CPCU), Agribusiness and Farm Insurance Specialist (AFIS), and Construction Risk Insurance Specialist (CRIS). In addition, she is WCIRB CompEssentials Certified.

She enjoys speaking engagements, and is active with several organizations including:

- Associated General Contractors of California, Delta-Sierra District Board Director
- CPCU Society, Agent & Broker Interest Group Leader
- National Association of Women in Construction, Sacramento Program Development & Events Chair
- Sacramento County Farm Bureau, Member

Lisa is grateful to live in beautiful Sacramento County with her husband Oliver (Physical Therapist) and their two children: Lana and Daniel. She enjoys local outdoor adventures, traveling and spending time with family and friends.