



Deborah Baker, CIC, CRM

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BIOGRAPHY

Deborah grew up in Roseville, CA and has been in the insurance industry for over 30 years. She serves as the primary customer contact to assure accurate and efficient delivery of client services. She enjoys developing and maintaining a consultative partnership with clients and understanding their business and exposures to provide advice, recommendations and service tailored to their needs.

Customer satisfaction is a top priority for Deborah and working as the liaison between the client, carrier and service team members to ensure the highest degree of service is a duty she takes pride in.

Deborah joined the Bender Insurance Solutions team in January of 2016 after having spent 11 years with a local broker and 7 years prior with a national broker.

Deborah lives in Roseville with her husband; has a daughter and son; 2 cats, 2 rabbits and a hamster. She enjoys outdoor activities and spending time with friends and family.