



Mary Clifford

Personal Lines Account Manager

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BIOGRAPHY

Mary Clifford brings her clients the benefit of more than 26 years of personal insurance expertise. As an Account Manager for Bender Insurance Solutions, Mary provides expert personal insurance advice, consultation and advocacy for affluent individuals and families across Northern California.

"I am very passionate about Personal Insurance and helping our clients understand how the policies they purchase benefit and protect them. Conducting annual reviews and learning more about my clients is my favorite part of being an Account Manager".

Mary creates and manages complex insurance programs on behalf of her clients by:

- Understanding each client's unique lifestyle through in-depth consultation
- Delivering customized insurance program recommendations for effective insurance solutions
- Offering ongoing service to address the client's changing personal insurance needs

A West Coast native, Mary has a special understanding of the region's distinctive risks and in-depth insight into the local insurance marketplace.

Beginning her career in 1994 at a local broker in California, Mary worked her way up from entry-level administration to sales and account management. She quickly earned a reputation for integrity, superior customer service, and the reliable delivery of value to her clients. Mary is currently pursuing the Certified Insurance Service Representative (CISR) designation.

Mary relocated from Santa Rosa, CA to Roseville so she can spend more time with her three Granddaughters, Charlotte, Olivia, and Lana and her two Great Nieces, Ava and Alicen. Sundays are her favorite day of the week as she loves her family dinners that have become a tradition.