



Lisa Bracero, CPCU, AFIS, CRIS

Commercial Lines Account Executive

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BIOGRAPHY

Lisa started her career in insurance in 2003 with a Fortune 100 insurance carrier. In her 15 years with the company, she worked her way up from commercial underwriting to product development and sales. She was recognized as one of the 2017 Sales Associates of the Year for her results, professional contributions and community involvement.

She joined Bender Insurance Solutions in 2018 specializing in Construction and Agriculture accounts. Lisa is thrilled to combine her insurance knowledge with her passion to serve our local industries, which work to build and feed our communities and make a positive impact in the world.

Lisa graduated from California State University, Sacramento earning a bachelor's degree in Business Administration. She dedicates herself to continuous professional development so she can advise clients through emerging trends. She has earned three designations, the Chartered Property Casualty Underwriter (CPCU), the Agribusiness and Farm Insurance Specialist (AFIS), and the

Construction Risk Insurance Specialist (CRIS).

She is active in her community and engaged with local organizations including:

- Associated General Contractors of California, Delta-Sierra District Board Director
- Sacramento Valley Chapter CPCU Society Chapter, Immediate Past President
- National Association of Women in Construction, Member
- Sacramento County Farm Bureau, Member

Lisa is grateful to live in beautiful Sacramento County with her husband Oliver (Physical Therapist) and their two children: Lana and Daniel. She enjoys local outdoor adventures, traveling and spending time with family and friends.



Bender Insurance Solutions

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